

# Sponsorship and Advertising Space

## For the Museum School Gala

The Museum School is a not-for-profit public charter school that offers students from all over San Diego an education rich with experiential, project-based learning infused with the arts and enhanced by partnerships within the community.

Fundraising is an integral part of this small school's phenomenal success, and on March 12, 2011 the school will host a Gala event at the Museum of Photographic Arts in beautiful Balboa Park.

**Businesses, communities, and individuals are invited to enjoy exposure while supporting the Museum School by sponsoring this event and/or purchasing space in the professionally designed event program for advertising or personal messages.**



Saturday, March 12, 2011  
6:30 pm—10:00 pm  
Museum of Photographic Arts  
1649 El Prado

### Event Sponsorship

**PLEASE SUBMIT THE FOLLOWING INFORMATION NO LATER THAN February 28, 2011 FOR PROGRAM INCLUSION:**

Company Name

Contact Person's Name & Title

Address

Phone/Fax

Email

Website

#### SPONSORSHIP LEVEL:

Please see requirements for included ad space

- Silver \$500** 1/4 page ad and our written thanks in the program, a sponsorship announcement from the stage, and a direct link to your business on the museum school webpage for 6 months!
- Gold \$1,000** all silver level benefits PLUS 2 complimentary tickets to the event!
- Platinum \$2,500** ad size increased to 1/2 page, all silver benefits PLUS 4 complimentary tickets to the event!
- Star \$5,000** ad size increased to full page, all silver benefits PLUS 6 complimentary tickets to the event and 9x12 "sponsored by" signage on each of two bars!

### Ad Space

The professionally designed program is 4.25" x 11" with opportunities for full, half or quarter page ads. All ads are black and white.

- |   |                       |                 |
|---|-----------------------|-----------------|
| <input type="radio"/> <b>Full Page</b>        | <b>3.75" x 10.5"</b>  | <b>\$200.00</b> |
| <input type="radio"/> <b>Half Page</b>        | <b>3.75" x 5.125"</b> | <b>\$100.00</b> |
| <input type="radio"/> <b>Qtr. Page</b>        | <b>3.75" x 2.5"</b>   | <b>\$50.00</b>  |
| <input type="radio"/> <b>Personal Message</b> | <b>3.75" x 2.5"</b>   | <b>\$25.00</b>  |

#### Purchase an Ad

Please submit a black and white image of your ad at 100% the size of the ad space you purchased. Images must be 300dpi in EPS, PDF, TIF or PSD format. Email images to [museumschoolphil@gmail.com](mailto:museumschoolphil@gmail.com) by February 28, 2011.

Please include your name and phone number in the email.

#### Purchase a Personal Message

Simply write your message in the space below in very clear handwriting. If you would like to include a photo, please be sure it is high resolution (300dpi), black and white and the correct proportion to the ad space. Our designers can help with the layout of the message. **Please email any images to [museumschoolphil@gmail.com](mailto:museumschoolphil@gmail.com) by February 21, 2011.** Please include your name and phone number in the email.

Personal message:

will you be emailing a photo?

Yes / No

### Submit a Payment

Please return this form with your payment to:

\_\_\_ Pay by check Make checks payable to The Museum School

\_\_\_ Pay by Credit Card

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Signature: \_\_\_\_\_

**museum school**  
learning together - learning for life

211 Maple Street \* San Diego, CA \* 92103 \*  
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# Thank You